

MARKETREADY CORE PRODUCER TRAINING



The MarketReady producer training is based on best business practices identified by buyers in these markets who are actively seeking to engage their local food system. The focus of the completely redesigned training is to assist local food producers in establishing a business strategy and effectively market their products to local markets, restaurants, and even grocers, but also to local schools, school districts, and other educational institutions. For more information please contact Carl Motsenbocker at cmotsenbocker@agcenter.lsu.edu.

May
3

New Orleans

The training will be held at the Botanical Garden and begins at 1:00 PM lasting two hours.

Register today at <https://bit.ly/3rS2W5D>

May
10

Lafayette

The training will be held at the South Regional Library and begins at 1:00 PM lasting two hours.

Register today at <https://bit.ly/37OPkRH>

May
12

Monroe

The training will be held at the LSU AgCenter Ouachita Parish Extension Office and begins at 1:00 PM lasting two hours.

Register today at <https://bit.ly/3KioU8h>

